



NTPC GLOBAL MANAGEMENT CHALLENGE - 2023

Global Management Challenge is the
**world's largest strategy and
management competition**

[GMCINDIA.IN](https://gmcindia.in)



About the Challenge

NTPC GMC - 2023 edition



NTPC is conducting a dedicated Global Management Challenge - the world's largest strategy and management competition (India - 2023 edition) with an objective to enhance cross-functional learning and managerial ability among employees. The simulation exercise will focus on special emphasis on Strategy formation, Scenario analysis, cross-functional coordination and forming consensus to make commercial and strategic decisions on Finance, Marketing, HR, Production / Operations etc.

Best 8 Teams from the NTPC Global Management Challenge will be nominated for participation in the flagship event of GMC India - National Finals 2023, scheduled in April' 2024.



Global Management Challenge is accredited by European Foundation for Management Development (EFMD) with EOCCS recognition !!!

This makes participation in competition equivalent to receiving a “Diploma in Management” for all participants.

TEAM ABHYUDAY from NTPC wins GMC India - 2022 edition. The Team will represent India at GMC World Finals - Angola (September' 2023)



GMC Global Management Challenge

The World's Largest Strategy and Management Competition !!!

GMC India National Finals 2022

ORGANIZING PARTNER

IMT Institute of Management Technology

AACSB

www.gmcindia.in



EFMD **ECCS** CERTIFIED

India National Finals - 2022
14 - 16 March, 2023

GMC Global Management Challenge

The World's Largest Strategy and Management Competition !!!

Organizing Partners :

SDG Simuladores e Modelos de Gestao
Expresso Edit 515 Limited (uk)

More than 30 Participating Countries Worldwide...

Australia	Brazil	China	India
France	Germany	Italy	Japan
India	Kuwait	Macau	Mexico
Poland	Portugal	Russia	Spain
UAE			

www.gmcindia.in

Registration Guidelines

20 September - 03 October 2023



The Competition is open to Participation for all staff members from NTPC Limited, organized in a Team of 4 members.

To Register, participants are required to visit competition website:

<https://gmcindia.in/ntpc-global-management-challenge-2023/>

General Guidelines for Team Registration:

- All Team Registrations, will be accepted through competition website, and must be completed within the timeframe provided (i.e. **20 September - 03 October 2023**).
- All Team members within a Team must be from same office location, and one member can be part of only 1 Team. If 1 Participant is found to be a part of multiple teams, then all such Teams Registration shall be cancelled.
- Each Team must nominate 1 Team member as it's **Team Captain**. All communication with regard to the competition shall be made with only Team Captain.

Business Simulation Challenge



Global Management Challenge is based on an highly advance Business Simulation, that requires members in a Team to represent Senior Management for a virtual company.

In it's capacity as Senior Management, the Team will be assigned task to manage company's functional departments - Marketing, HR, Operations and Finance and take Top Management Decisions as shown below:

How it Works?

Business Simulation Challenge



STEP 1: TEAM ORGANIZATION AND GROUP ALLOCATION

Participant's in a Team represent Senior Management of the Company (i.e. Director - Marketing, HR, Operations, Finance).

Each round in GMC begins with Group Draw, where all Teams are divided in Groups of maximum 8 Teams. Each Team / Company has to perform against all Teams / Company within the same Group.

Group 1	Show More	Group 2	Show More	Group 3	Show More	Group 4	Show More
4. ▲ 6213970 Braga_Hello		5. ▲ 6097275 Casa do Bragança		7. ▲ 4939973 Arquiparque5		2. ▲ 4768660 Distribuidor Implacável	
6. ▲ 5174261 Blueberry Squad		7. ▲ 4723159 TrainWreck		1. ▲ 4695579 Masterianos		4. ▲ 4597649 Electric Feel	
1. ▲ 4608739 E-nergizers		6. ▲ 4297727 United For Good		2. ▲ 4523134 The Freaky Wave		1. ▲ 4212849 Four Real	
7. ▲ 4319221 EDP Corporate - P&C - Forecasting		1. ▲ 4117600 Ingenious Squad		4. ▲ 3681200 BUSINESS MASTERS		3. ▲ 4096800 NEXT4ME	
3. ▲ 4236849 5ReasonsWhy		4. ▲ 4042800 The Global Five		6. ▼ 3034110 Lake Divers (EDP – P&C Analytics)		6. ▼ 3428400 Go4Challenge	
5. ▼ 2828000 TheMacEasters		2. ▼ 3969541 Want Buffets		3. ▼ 3027459 Watt is the Business?		5. ▼ 2418400 Quaranteam	
2. ▼ 2778000 Cognitionis		3. ▼ 2598801 Big Mac		5. ▼ 2884400 Avant-Garde			

How it Works?

Business Simulation Challenge



STEP 2: ANALYZE COMPANY'S HISTORY

Each team is provided with a set of Company's History (Management Report for last 5 Quarters), that outlines company's performance in the past. The team must study the report in detail and outline a corporate strategy to work for their company in the near future.

Note: Each Team is provided with same set of company history to begin with. For e.g.



The task for your Team is to run your company for next 5 Quarters, based on company's performance in historic 5 Quarters.

How it Works?

Business Simulation Challenge

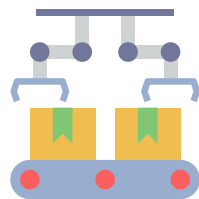
STEP 3: TAKE MANAGEMENT DECISIONS

Based on the assessment of company's history, and in their capacity as company Senior Management, the team must consider 75 Decisions for their respective company. These are important decisions for the company such as Product Pricing, Wages, Product Quality, Loans & Investment etc.



Marketing:

- # Advertising Budget
- # Product Pricing
- # Quantities to Deliver
- # Distribution Chanel
- # Support & Commission
- # Website Capacity
- # Website Development



Operations:

- # Product Development
- # Product Quality
- # Subcontracting
- # Raw Material
- # Factory Shift Level
- # Machine Maintenance



HR:

- # Recruitment
- # Staff Up skilling
- # Wage Rates
- # Management Salary
- # Staff Training



Finance:

- # Shares Issue / Repurchase
- # Dividend Payments
- # Loans & Investment
- # Buy & Sell Machines
- # Factory Extension
- # Insurance Plan

How it Works?

Business Simulation Challenge



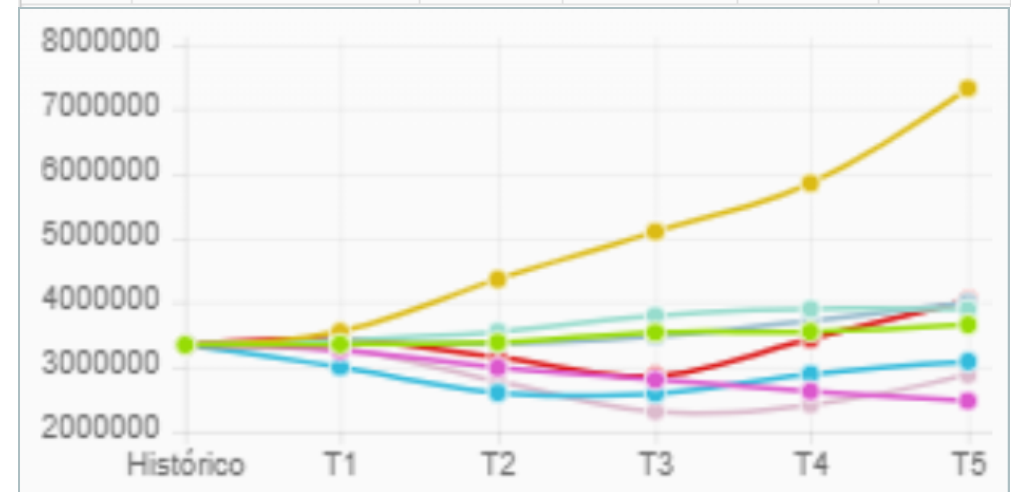
STEP 4: EVALUATION AND MANAGEMENT REPORT

The company is simulated based on the decisions taken by the team. The Simulator then develops a report (called **Management Report**) that outlines company's performance in the recent past and in relation to other companies within market (results are based on more than 300 parameters).

STEP 5: REPEAT STEPS 2-4 FOR FIVE QUARTERS

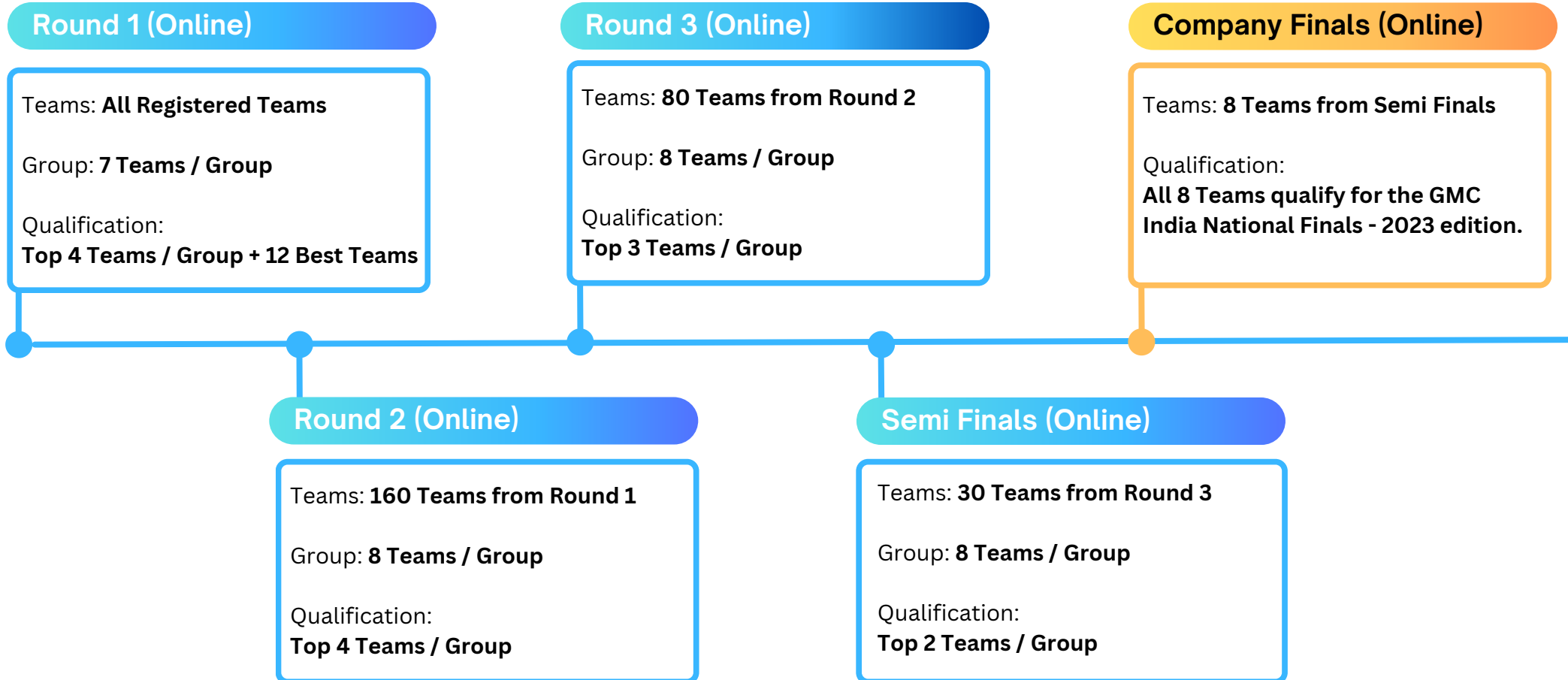
The process is continued for 5 Cycles of Business Simulation i.e. each team will take decisions for their company for 5 consecutive Quarters. At the end of 5th Cycle, the team that achieves the highest **Investment Performance** for its company will be judged as the best performing company in Group.

Grupo 1					
Equipa nº	Nome da Equipa	Desemp. Inv.	Cap. Próp. Pass.	Cap. Bolsista	Cot. Acção
5	GRUPO OLIMPO	7323303	6.764.046	7.656.396	2,1092600
1	Peraqtel	4030120	3.867.099	4.182.740	1,2803400
2	PGEST 1	3998030	3.596.490	3.816.000	1,2721000
4	LAB 6/Banco Atlântico	3890556	4.138.581	4.487.406	1,2362200
8	UNGIDOS - INSTIC	3653603	3.807.857	3.692.040	1,1189000
6	Equipa Máfia Corporation	3084112	3.235.396	3.054.000	1,0180800
3	Macon 2.0	2876811	3.183.879	3.217.500	0,9750600
7	UANA	2471250	2.552.347	2.440.800	0,8136100



Competition Format

5 Rounds of Business Simulation



International Finals

44th edition Worldwide



The winner of GMC India - National Finals will go on to represent **Team India** at GMC International Finals and compete for World Title.

All expenses for the trip will be paid by Organizing Committee.



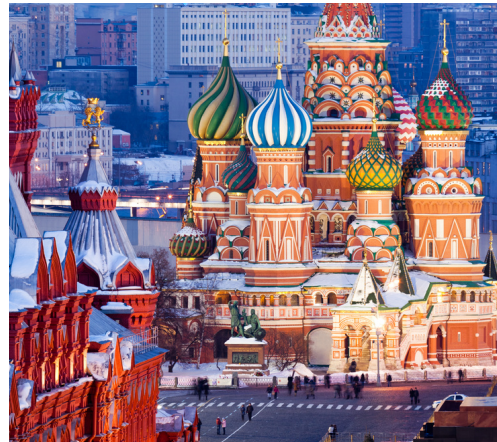
Angola

International Finals 2022



Spain

International Finals 2021



Russia

International Finals 2020



Portugal

International Finals 2019

Awards & Recognitions

NTPC GMC - 2023 edition



Winner GMC India National Finals

- Participation in International Finals as Team India.
- Winner's Trophy
- EFMD EOCCS Certified Training Certificate



1st Runner Up GMC India National Finals

- Cash Prize of Rs. 75,000 /-
- 1st Runner's Up Trophy
- EFMD EOCCS Certified Training Certificate



2nd Runner Up GMC India National Finals

- Cash Prize of Rs. 50,000 /-
- 2nd Runner's Up Trophy
- EFMD EOCCS Certified Training Certificate



Top 8 GMC India National Finals

- Ranked Finalists Trophy
- EFMD EOCCS Certified Training Certificate



Participating Team GMC India National Finals

- Finalists Trophy
- EFMD EOCCS Certified Training Certificate



Participating Team NTPC Championship

- EFMD EOCCS Certified Training Certificate



accept the Challenge !!!

For more information

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